

Privacy Policy for Sunrise Energy Solutions

Effective Date: 01/01/25

Sunrise Energy Solutions ("we," "our," or "us") respects your privacy and is committed to protecting your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you interact with our website, advertisements, and services related to HVAC and solar solutions.

1. Information We Collect

We may collect the following types of personal information:

- **Personal Identifiable Information (PII):** Name, email address, phone number, mailing address, and other contact details.
- **Service Information:** Details related to the HVAC or solar services you inquire about or request.
- **Technical Information:** IP address, browser type, operating system, and other data collected through cookies and similar tracking technologies.
- **Communication Data:** Information from emails, phone calls, or messages exchanged with us.

2. How We Collect Information

We collect information through the following methods:

- **Directly from You:** When you fill out forms, request services, or communicate with us.
- **Automatically:** Via cookies, web beacons, and similar technologies when you visit our website or interact with our advertisements.
- **Third Parties:** From advertising partners, analytics providers, and public databases.

3. How We Use Your Information

We use your information to:

- Provide, manage, and deliver HVAC and solar services.
- Respond to inquiries and communicate with you.
- Send marketing materials, promotions, and service updates (with your consent where required).
- Improve our website, advertising strategies, and customer experience.
- Comply with legal obligations and enforce our policies.

4. Sharing Your Information

We do not sell your personal information. We may share your information with:

- **Service Providers:** Contractors, technicians, and third-party partners who assist in delivering services.
- **Marketing Partners:** For targeted advertising and analytics (with appropriate safeguards).
- **Legal Authorities:** If required by law or to protect our rights and safety.

5. Your Choices and Rights

You may have rights to:

- Access, correct, or delete your personal information.
- Opt-out of marketing communications at any time.
- Limit the use of cookies via browser settings.

To exercise these rights, please contact us using the details below.

6. Data Security

We implement reasonable technical and organizational measures to protect your personal information from unauthorized access, disclosure, or misuse.

7. Third-Party Links and Advertisements

Our website and advertisements may contain links to third-party sites. We are not responsible for their privacy practices. Please review their privacy policies separately.

8. Updates to This Privacy Policy

We may update this policy periodically. Changes will be posted on our website with a revised effective date.

9. Contact Us

For questions about this Privacy Policy or to exercise your rights, please contact us:

Sunrise Energy Solutions

P.O. Box 3070, Granite Bay, CA 95746

Phone: 916-791-2426

Email: info@ses-solar.com

Thank you for trusting Sunrise Energy Solutions with your HVAC and solar needs